

Tennessee Small Business Development Center at Volunteer State Community College



A public service program of the Division of Continuing Education & Economic Development

November's Newsletter Topic: What is the TSBDC?

The Tennessee Small Business Development Center (TSBDC) is a network of professional business consultants with 13 centers and 2 satellite offices in 15 cities throughout the State of Tennessee. The TSBDC prides itself on providing expert business advice to all types of businesses whether you are a manufacturer, retailer, service provider, or a professional. We are here to serve you, our small business clients.

The mission of the Tennessee Small Business Development Center is to enhance economic development in Tennessee by providing quality solutions to the existing and potential small business community through consultation, education, referral, and support services.

What does the TSBDC Offer?

- **Free** and confidential one-on-one counseling for existing and start up small businesses. Whether the counseling is in the area of marketing, operations, management, or any other business service, the TSBDC consultant provides guidance every step of the way. *By appointment, please.*
- Training seminars on a wide array of topics for small business owners.
- Assistance with various funding proposals including SBA loans.
- Referral to professional services and agencies.

November Small Business Workshops

Date	Event Title	Time	Event City	Location	Fee	Contact Person	Contact Phone
11/13/2007	How to Start a Small Business	4:00 - 6:00	Gallatin	VSCC, Betty	FREE	Charles Alexander	615-230-4780 or calexander@mail.tsbdc.org

		p.m.		Gibson Building, Room 107C			
11/27/2007	Developing a Business Plan	2:00 - 5:00 p.m.	Gallatin	VSCC, Betty Gibson Building, Room 107C	\$20	Charles Alexander	615-230-4780 or calexander@mail.tsbdc.org
11/29/2007	Community Express Loan Workshop	5:30 - 7:00 p.m.	Gallatin	VSCC, Betty Gibson Building, Room 107C	FREE	Charles Alexander	615-230-4780 or calexander@mail.tsbdc.org

Small Business Tip of the Month:

One of the number one reasons that small businesses fail is *lack of planning*. To avoid this problem create goals for your business and a plan to reach those goals through marketing, management, and financial planning. Obtain an annual business check-up. Meet with an accountant, banker, or TSBDC counselor to review financial statements and get advice on how to improve performance.

Tennessee Small Business Development Center

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