

## A.A.S. in Business Marketing to B.S. in Business Leadership

The following are requirements for the A.A.S. in Business with a concentration in Marketing at VSCC and the equivalent courses which will be accepted for transfer toward the B. S. in Business Leadership degree requirements at Lipscomb University. A grade of C or higher is required for all area of emphasis courses.

### General Education Requirements (15)

VSCC Course	Hrs	Equivalency*	Hrs
COMM 2025 Fundamentals of Communication OR COMM 2045 Public Speaking	3	CO 1003 Fundamentals of Communication OR Transfer Communication Course	3
ENGL 1010 English Composition I	3	EN 1113 Introduction to University Writing	3
Any Humanities or Fine Arts Course	3	Transfer Elective	3
MATH 1010 Math for General Studies OR Higher	3	Transfer Math Course	3
ECON 2100 Macroeconomics OR ECON 2200 Microeconomics	3	EC 2403 Macroeconomics OR EC 2413 Microeconomics OR PSEC 2003 Economic Concepts for Leaders	3

### Business Major Course Requirements (18)

VSCC Course	Hrs	Equivalency*	Hrs
ACCT 1010 Principles of Accounting I	3	AC 2503 Financial Accounting OR PSAC 2103 Introduction to Accounting	3
BUSN 1305 Introduction to Business	3	ENT 2503 Introduction to Business	3
BUSN 2300 Business Ethics	3	Transfer Elective	3
BUSN 2360 International Business	3	Transfer Elective	3
BUSN 2395 Business Applications	3	Transfer Elective	3
INFS 1010 Computer Applications	3	IT 2043 Information Systems Appl	3

### Marketing Concentration Requirements (15)

VSCC Course	Hrs	Equivalency*	Hrs
BUSN 1310 Business Communications	3	BA 3703 Business Communication	3
BUSN 1330 Entrepreneurship	3	Transfer Elective	3
BUSN 1350 Sales and Service	3	Transfer Elective	3
BUSN 2380 Principles of Marketing	3	PSMK 2013 Marketing Concepts for Leaders	3
BUSN 2389 Social Media Marketing	3	Transfer Elective	3

### Electives (12)

ACCT 1020 Principles of Accounting II	3	AC 2513 Managerial Accounting	3
ADMN 1311 Word Processing I	3	Transfer Elective	3
BUSN 1302 Keyboarding with Word Processing	3	Transfer Elective	3
BUSN 1320 Business Calculation	3	Transfer Elective	3
BUSN 1370 Spreadsheet Applications	3	Transfer Elective	3
CITC 1300 Beginning HTML and CSS	3	IT 2223 Web Applications Development	3

CITC 1303 Database Concepts	3	CS 2243 Database Management Systems	3
CITC 1334 Project Management I	3	Transfer Elective	3
LOGI 1000 Introduction to Logistics Management	3	Transfer Elective	3
RES 215 Introduction to Real Estate	4	Transfer Elective	4
RES 220 The Course for New Affiliates	2	Transfer Elective	2
WKBL 2399 Work Based Learning I	1-4 variable	Transfer Elective	1-4

**Total VSCC Credit Hours: 60**

Additional coursework must be completed in order to earn a B.S. in Business Leadership from Lipscomb University. See Lipscomb's catalog for details, available at <https://www.lipscomb.edu/online/admissions>.