TABLE 7: Business Unit Performance Results (Standard 6)

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Organizational Effectiveness Results	Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts results such as enrollment patterns, student academic success, graduation rates, retention rates, job placement rates, transfer rates, industry certification/licensure attainment, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units. **- Please note that data reported in this table should be business unit data and not institution-wide data.** - If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program. - For all data reported, show sample size (n=75).				

Analysis of Results					
Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	**What is your measurement instrument or process?** (indicate length of cycle)	**Current Results:** What are your current results?	**Analysis of Results:** What did you learn from your results?	**Action Taken or Improvement Made:** What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)	Retention of Business Program Students
EXAMPLE: Increase retention from 80% to 90% by 2020	Retention rates as reported to the VPAA every Janaury	85% in 2014-2015	In a positive trend for the last three years	Will have three meetings a year with business students regarding continued education and completion plans	Fall-Spring Retention Rate	81
BUSINESS AAS graduate results on the ETS assessment will be at least 95% of the college average.	ETS assessment exam if given to all Associate degree graduates.	2015- VSCC-445.13,n= 1287, 2015 Business AAS, 441.52, n = 56, 2016, VSCC 442.93, VSCC n = 1410, 2016 Business AAS, 441.55, n=46, 2017, VSCC-443.48,VSCC n=1468, 2017 Business AAS- 438.33, n=37	AAS Business Graduates score above the 95% standard in ETS General Education proficiency when compared to all college associate degree graduates.	No action is neede beyond sharing results with faculty in General Education and Business and Technology	AAS Business Graduates ETS Gen. Edu Mean as a % of College Mean	2015 - 99.19%
Success in on line courses in the divison will be within 15 % of the college success rate. 10 division discplines will be examined.	Comparison of 10 division disciplines on-line course completion vs college on-line success course completion enrollments in on-line courses are used as the n for comparison	2015-16 division success rate 61.3%, college success rate 66.9%2016-17 Division rate 61.3% success rate, college success rate -73.8%, 2017-18 divison success rate -63.2 % college success rate-69.9%	on-line course success rate for division courses is lower than overall college course completion success rates	Advising cautions will be given to particualrlay inexperienced on-line students concerning successful completion.	College vs. Division - Success in Online Courses	2015

			Analysis of Results			Retention of Business Program Students
Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	**What is your measurement instrument or process?** (indicate length of cycle)	**Current Results:** What are your current results?	**Analysis of Results:** What did you learn from your results?	**Action Taken or Improvement Made:** What did you improve or what is your next step?	**Provide a graph or table of resulting trends (3-5 data points preferred)**	
growth of online enrollment in the division will meet or exceed the growth rate for the college	Course enrollment headcount in Bssiness vs. College compared during a three year period	The Business divison on-line enrollement growth exceeds the overall college growth	A three year trend shows the divison is continuing to grow enrollment growth in on-line vs traditional course delivery	no action is necesssarily need per enrollment growth in on-line courses	Division Online Enrollment vs College Online Enrollment	
Graduate placement rate for AAS Busines graduates will equal of exceed college averages	Placement of graduates	The AAS Business graduate placement report does not equal of exceed the reported college rate	Reporting of placement needs improvement in working with graduates to learn of placement status	earlier collection of placement status will be collected by advisors at the time of graduaton appliation and verified at the 6 months post graduation	AAS Business Placement	
Business AAS graduates will successfully complete degree programs while satisfying evelopmental course requirements.	An examination of the % of graduates satisfying a developmental course requirement will exceed 35% demonstrating the requirements are not a deturrant to graduation	The	AAS Business graduates regularly achieve program completion and meet developmental course requirements	Advising encouragement and sharing results with students needing developmental coursework as a % of graduates can be a positive advising tool	Business Graduates Who Completed Development Course Work	

Analysis of Results	
	Retention of Business Program Students

Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)

2015-16 division success rate 61.3%, college success rate 66.9%2016-17 Division rate 61.3% success rate, college success rate -73.8%, 2017-18- divison success rate -63.2 % college success rate-69.9%

College vs. Division - Success in Online Courses

	Division	College	
2015-16	61.30%	66.90%	
2016-17	61.30%	73.80%	
2017-18	63.20%	69.90%	

on-line course enrollment vs VSCC on-line course enrollment --2015-16 division enrollment 1030, VSCC enrolllment 14,761/ 2016-17-division enrollment 1107, college 15,085/ 2017-18 division enrollment 1,358, college 18, 434. % increase from year 1-2 is division, 7.2%, college 2.2%, from year 2-3, division is 22.6%, college is 22.3%

Division Online Enrollment vs. College Online Enrollment

	Division	College	Division Increase	College Increase
2015-16	1,030	14,761	7.20%	2.20%
2016-17	1,107	15,085	22.60%	22.30%
2017-18	1,358	18,434		

2015- AAS Busines Placement -82.1%,n=56, 2016-84.8%, n=46, 2017-78.4%, n= 37...statwide ave. for 2004-04 through 2014-15= 89-93%/ n= 40,000+//college rate for 2014-15 (only year available =94%

AAS Business Placement

	AAS Business Placed	AAS Students Placed
2015	82.10%	56
2016	84.80%	46
2017	78.40%	37

Business Graduates who completed any developmental course work prior to graduation-2016 , n=64-43.8%/ 2017, n= 45, 48.9%/2018, n= 57, 47.8%

	# of Students	% of Students
2016	64	43.80%
2017	45	48.90%
2018	57	47.80%