

Planning and Budget Priorities for 2004-05
October 22, 2004

Priority	Point Person	Cabinet Member	Outcome
<p>Goal VI. The College will ensure access to programs and services.</p> <p>1. Identify appropriate academic programming.</p> <p>2. Livingston Center – to put focus on addressing facilities needs due to enrollment</p> <ul style="list-style-type: none"> a) Conduct needs assessment and feasibility studies to identify new programs needed in the area over the next five years. b) Implement selected Allied Health Programs to include Physical Therapy Assistant Medical Records Coding (institutional certificate) Sleep Diagnostic c) Explore the feasibility of implementing an AAS Nursing Program d) Identify adequate facilities e) Ensure SACS standards and other accreditation standards are followed f) Identify potential funding sources and seek external funding. <p>3. Expand postsecondary articulation opportunities with secondary institutions by creating a business division articulation model.</p>	<p>Jim Hiatt Hilary Marabeti</p> <p>Mike Powell</p> <p>John Espey Director of Tech Prep</p>	<p>Charles Lea Stan Cole</p> <p>Charles Lea</p> <p>Charles Lea</p>	<p>Identification of academic programs.</p> <p>Completion of needs assessment and feasibility study.</p> <p>Identification of new academic programs for next five years.</p> <p>Implementation of designated programs.</p> <p>Identification of funding needs and sources.</p> <p>Completion of Business Division articulation model.</p>

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<p>4. Develop local P-16 Councils including representation from Sumner, Wilson and Robertson Counties to provide coordination with seamless matriculation from high school to college.</p> <p>5. Pilot and evaluate the effectiveness of hybrid courses.</p> <p>6. Identify, study, and determine feasibility of additional instructional delivery methods to include but not be limited to:</p> <ul style="list-style-type: none"> a) Weekend college b) Accelerated degree c) Develop plans for implementation d) Implement 	<p>Skip Sparkman Division Deans</p> <p>Jim Hiatt</p>	<p>Charles Lea</p> <p>Charles Lea</p> <p>Charles Lea</p>	<p>P-16 Councils established and meeting on a regular basis.</p> <p>Completion of Evaluation and Plan of Action using results.</p> <p>Completion of study including recommendations for implementation.</p>
<p>Goal II. The College will improve its image with all constituents.</p> <p>Objective 1: Strengthen the public image of the College.</p> <p>1. Implement Marketing Plan recommendations for redesign and improvement to WEB pages. Include multimedia advertising campaign.</p>		<p>Ann Whiteside</p>	<p>Identification of Marketing Plan recommendations.</p> <p>Status report on each recommendation.</p> <p>Completion of WEB page redesigns.</p>
<p>Goal I. The College will ensure academic excellence and institutional quality.</p>			

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<p>Objective 2: Refine the institutional effectiveness process and develop systematic measures of assessment for improvement.</p> <ol style="list-style-type: none"> 1. Develop and/or identify assessment mechanisms to evaluate academic and institutional excellence. 2. Conduct Academic Audits for the Math Department and Communications General Education core requirements to include but not limited to: <ol style="list-style-type: none"> a) Develop self-study b) Review conducted by external audit team c) Recommendations and findings received from audit team d) Develop plans to address identified issues. 3. Complete the review of the employee evaluation process and instruments and implement new process during 2004-05. 	<p>Richard Harville Mickey Hall</p> <p>David Boehmer</p>	<p>Jane McGuire</p> <p>Charles Lea</p> <p>President Nichols</p>	<p>Establishment of assessment mechanisms, identification of academic and/or institutional area for which assessment applies, establishment of baseline information.</p> <p>Completion of plan to address issues identified as a result of the audit including timelines.</p> <p>Implementation of process as evidenced by completion of new instruments in evaluating employees.</p>

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<ul style="list-style-type: none"> a) Research and evaluate available systems. b) Reach institutional agreement on uses of system. c) Identify additional VSCC resources required for implementation. d) Bid system, if necessary. e) Purchase and implement system. 			<p>process.</p> <p>Written facilities scheduling process.</p>
<p>Goal IV. The College will provide and support competitive compensation for all employees as well as enhance opportunities for professional development.</p> <p>Objective 1: Full implementation of the salary study to meet or exceed TBR two-year averages and/or regional labor market through internal budgeting priorities and state revenue enhancements.</p> <p>1. Continue to address compensation issues.</p>	Nita Johnson	Beth Cooksey	<p>Partial implementation of salary plan.</p> <p>Comparison of VSCC salary averages to TBR two-year averages.</p>
<p>Goal V. The College will improve internal and external communication.</p> <p>Objective 2: Improve communication with external constituents.</p> <p>1. Develop standards for and implement a campus-wide central electronic directory of external constituents.</p>	Computer & Technology Committee	Beth Cooksey	Completion of electronic directory.
<p>Goal VIII. The College will create an atmosphere which promotes awareness and sensitivity of cultural and gender differences.</p> <p>Objective 1: Provide an environment that promotes awareness</p>			

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1. Review the Technology Disaster Recovery Plan for needed updates.	Tom Wallace Bob Berry	Beth Cooksey	Completion of revised plan.
2. Implement the Emergency Management Plan and provide required training. a. Completion of quick reference guide b. Conduct mock disaster drills	William Rogan	Beth Cooksey	Completion of quick reference guide. Completion of mock drills.
<p>Goal X. The college will design and implement workforce development initiatives that strengthen relationships with business and industry and provide training for a diverse community and developing workforce.</p> <p>Goal XII. The College will develop and implement initiatives to increase enrollment by 4% over the next five years. Benchmark is 7,064 headcount.</p> <p>1. Develop and implement three collegiate work-based experience programs.</p> <p>2. Establish a Business & Industry recruitment/marketing team.</p>	<p>John Espey Hilary Marabeti</p> <p>Tom Miller Hilary Marabeti Division Deans Director of Placement</p>	<p>Charles Lea</p> <p>Patty Powell</p>	<p>Completion of three collegiate work-based experience programs documented with students enrolled and employer participation.</p> <p>Team established as evidenced with membership defined and minutes of meetings.</p>

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<p style="text-align: center;">Affirmative Action Guidelines and minority goals specified in the Desegregation Monitoring Committee Report for employment and enrollment categories.</p> <p>1. Pursue and implement funded Geier grants.</p> <p>2. Develop and evaluate specific yearly benchmarks for minority goals.</p>	<p>Nita Johnson</p> <p>Nita Johnson</p>	<p>Beth Cooksey</p> <p>Beth Cooksey</p>	<p>Funded Geier grants.</p> <p>Implementation of grants.</p> <p>Development of yearly benchmarks.</p> <p>Evaluation of benchmarks.</p>