## WORK-BASED LEARNING









Work-Based Learning represents credit-bearing, "real-world" experience integrating classroom knowledge and theory with practical application. Students explore and work toward skills development, industry awareness, and networking within their career focus. Employers provide meaningful training opportunities to guide and develop a future workforce while obtaining valuable student service capacity.

## Students:

- Gain valuable work experience in their academic/career field while receiving college credit.
- Work collaboratively with faculty and employers to develop personal/professional soft and technical skills and career readiness.
- Create future employment opportunities and network as they learn and earn.

## **Employers:**

- Provide a ready-made training and recruitment program reducing present costs and enhance workforce retention.
- Collaborate with faculty to participate and influence the educational process and curriculum development directed toward industry needs and standards.
- Motivate existing employees toward continuing education and professional development to advance their careers.

To begin a conversation about how Work-Based Learning may assist in creating a productive workforce and in enhancing your bottom line, contact Dr. Rick Parrent:

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